



## PRESS RELEASE

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FOR IMMEDIATE RELEASE

### Robertson Ryan & Associates Welcomes New Leaders

**January 25, 2017 (Milwaukee, WI)** Robertson Ryan & Associates is pleased to announce two new shareholders and a new board member. "A talented and dedicated leadership team ensures Robertson Ryan & Associates will continue their strong momentum as a leading Wisconsin insurance agency and maintain their position as a Top 100 US Insurance Agency," said Allan Degner, Robertson Ryan's Marketing Director.

Matt Cruise was voted to become a new shareholder. Matt joined Robertson Ryan & Associates in 2002. He is a second generation insurance agent and dove into the insurance industry at the early age of 18 when he became a licensed agent. He graduated with honors from the University of Wisconsin Milwaukee where he double majored in finance and marketing. Matt resides in Oconomowoc with his wife, Danielle and three young boys.

Jeff Frank was voted to become a new shareholder. He graduated from the University of Wisconsin Madison and began his insurance career in 2004 as a business development underwriter at West Bend Mutual Insurance Company. In 2009 Jeff joined his father, Howard Frank at RRA. Jeff lives in Whitefish Bay with his wife Megan and their three daughters.

Bill Evans was voted onto the board of directors at Robertson Ryan & Associates for a three year term. Bill has a degree in Business Management from the University of Wisconsin Parkside. Bill started at RRA in 2003 and became a partner in 2013. Bill and his wife Laura have four children and reside in Oconomowoc.

"We are very pleased to welcome Matt and Jeff as shareholders at Robertson Ryan. As young professionals and the next generation of agents, they have demonstrated the knowledge and professionalism to continue leading our agency forward," said Gary Burton, Robertson Ryan's Chief Operating Officer. "Bill has demonstrated care for leading our organization and a strong understanding of our culture," added Burton.

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Founded in 1960, Robertson Ryan & Associates, Inc. offers a broad range of solutions for Business, Benefits and Personal Insurance. We counsel and assist more than 25,000 clients from small businesses to national accounts in all industries. With over 230 employees and 45 insurance companies we are the largest independent agency in WI and 57th largest privately held agency in the nation. Robertson Ryan is unique in that each agent is a Producer Owner. Learn more at [www.robertsonryan.com](http://www.robertsonryan.com).