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The List

Largest Wisconsin employee benefits firms Ranked by State employee benefits staff

Locally Researched by: Barbara Zaferos, Milwaukee Business Journal

Aug 6, 2021, 5:00am CDT

Staff Milwaukee Business Journal

The Lst features employee benefits firms with offices in Wisconsin and is ranked by employees in the employee benefits division in the state.

Rank	Business name	State employee benefits staff	Total state staff	Services	Top executive of employee benefits in Wis.	State offices	HQ location
1	USI Insurance Services 100 N. Corporate Dr. #100 Brookfield, WI 53045 800-258-3190 usi.com	154	240	Brokerage and consulting, employee benefits, property/casualty, retirement solutions, personal risk, dedicated analytics, underwriting, wellness and compliance experts	Rae Anne Beaudry, Regional VP, employee benefits practice leader	2.0	Valhalla, NY
2	M3 Insurance 1425 Discovery Pkwy. Wauwatosa, WI 53226 262-524-1038 m3ins.com	116	326	Business insurance, employee benefits, risk management, Medicare, personal lines, retirement plans, executive benefits	Rich Twietmeyer, EVP of employee benefits	6.0	Madison

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3	Willis Towers Watson 400 N. Executive Dr. Suite 300 Brookfield, WI 53005 262-780-3120 willistowerswatson.com	115	139	Human capital and benefits, corporate risk and broking, benefits delivery and administration, investment/risk and reinsurance	Dale Thoma, Managing partner	1.0	Ireland
4	National Insurance Services of Wisconsin Inc. 250 S. Executive Dr. Suite 300 Brookfield, WI 53005 262-785-9995 nisbenefits.com	88	88	Provider/adviser of EE group benefits to the public sector	Hank Ehram, President	1.0	Brookfield
5	Milliman Inc. 15800 W. Bluemound Rd. Suite 100 Brookfield, WI 53005 262-784-2250 milliman.com	50	379	Provider of actuarial, risk management, and related technology and data solutions	Tim Bleick, Principal/Consulting actuary	1.0	Seattle
6	Hays Companies/Brown & Brown 1200 N. Mayfair Rd. Suite 100 Wauwatosa, WI 53226 414-443-0000 hayscompanies.com	50	140	Hays/Brown & Brown supports mid-size and large employers in optimizing the design, procurement, and delivery of best-in-class Employee Benefit programs	Daniel Robinson, EVP	1.0	Daytona Beach, FL
7	The Benefit Services Group Inc. N25 W23050 Paul Rd. Pewaukee, WI 53072 262-521-5700 bsg.com	50	130	Employee benefits consulting, health care data analytics, property and casualty insurance, risk management, claims management and wealth management	Gerald Frye, CEO	2.0	Pewaukee

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8	Robertson Ryan & Associates Inc. 330 E. Kilbourn Ave. Suite 650 Milwaukee, WI 53202 414-271-3575 robertsonryan.com	48	301	Business insurance, benefits insurance, personal insurance, bonds and financial services	Chris Illman, CEO	16	Milwaukee
9	Johnson Financial Group 555 Main St. Suite 400 Racine, WI 53403 262-619-2700 johnsonfinancialgroup.com	43	1033	Planning for the future of clients through full-range of banking, wealth retirement plan and insurance solutions	Joanne Szymaszek, President, Johnson Insurance	41	Racine
10	HNI Risk Services 16805 W. Cleveland Ave. New Berlin, WI 53151 262-782-3940 hni.com	40	100	Works with high-performing companies to help address the hidden risks in businesses, creating less dependence on insurance	Jeff Schultz, Benefits practice leader	1.0	New Berlin
11	R&R Insurance Services Inc. N14 W23900 Stone Ridge Dr. Waukesha, WI 53188 800-566-7007 myknowledgebroker.com	39	39	Consulting and brokerage services for commercial insurance, employee benefits insurance, personal lines insurance, retirement plans, individual wealth management and life and estate planning; client focused, risk management solutions, measured results	Dave Lancaster, EVP	5.0	Waukesha
12	Vizance 1320 Walnut Ridge Dr. Suite 200 Hartland, WI 53029 262-367-8611 vizance.com	38	176	Business insurance, employee benefits, personal insurance, financial services	Matt Weimer, Director of employee benefits	14	Hartland

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13	HUB International 2120 Pewaukee Rd. Suite 202 Waukesha, WI 53188 262-523-9600 hubinternational.com	30	95	Strategic approach to benefits planning utilizing tools to impact cost management, compliance consulting, health and performance, benefits communications	Thomas Precia Wisconsin President/CEO	4.0	Chicago
14	Cottingham & Butler 2323 Crossroads Dr. Suite 220 Madison, WI 53718 608-467-5050 cottinghambutler.com	29	73	Insurance brokerage and services, benefit administration, P&C claims administration, safety consulting, compensation consulting	Taylor Orton, VP, Wisconsin Benefits	2.0	Dubuque, IA
15	Ansay & Associates LLC 101 E. Grand Ave. Suite 11 Port Washington, WI 53074 888-262-6729 ansay.com	27	262	Includes auto, home, life, health, liability, property, renter's, condo and recreation vehicle insurance; replacement cost, umbrella coverage, identity theft protection, cyber liability, workers' compensation	Pete Valiska, EVP	23	Port Washington
16	Gallagher 245 S. Executive Dr. Suite 200 Brookfield, WI 53005 262-792-2215 ajg.com	25	70	Helps employers build workplaces through a comprehensive approach to benefits, compensation, retirement, employee communication and workplace culture	Scott Sherman, Area President	5.0	Rolling Meadows, IL

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17	Marsh & McLennan Agency 2725 S. Moorland Rd. New Berlin, WI 53151 262-785-9490 marshmma.com.	22	68	Employee health and benefits, wellness, retirement plans, voluntary benefits	Dan Nolde, EH&B practice leader	2.0	White Plains, NY
18	Cyganiak Planning Inc. 3515 N. 124th St. Brookfield, WI 53005 262-783-6161 cyganiakplanning.com	21	21	Local family owned and run independent agency specializing in employee benefits by providing creative and cost saving ideas	Jon Cyganiak, President	1.0	Brookfield
19	Sheridan Road Financial, a division of HUB International 735 N. Water St. Suite 800 Milwaukee, WI 53202 414-224-9073 sheridanroad.com	18	41	Institutional investment consulting services to for-profit and not-for-profit organizations	Michael Driscoll, Managing director	4.0	Chicago, IL
20	Aon 10700 Research Dr. Suite 450 Milwaukee, WI 53226 414-271-6420 aon.com	14	100	A global professional services firm providing a broad range of risk, retirement and health solutions Consulting: benefits and health, well-being, mental health, financial wellness, administration, defined benefits and defined contribution plans, employee communication and change management, manager training	Heath Urick, H&B local practice leader	2.0	London
21	Mercer 411 E. Wisconsin Ave. Milwaukee, WI 53202 414-223-4200 mercerc.com	12	75	Actively manage health and welfare benefits plans	Casey Tate Mahoney, Managing partner/Milwaukee office leader	1.0	New York City
22	BeneCorp Inc.® 1355 Bonnie Ln. Brookfield, WI 53045 262-797-8672 benecorp.net	2.0	2.0	Actively manage health and welfare benefits plans	Charles Stanfield, President/Senior consulting analyst	1.0	Brookfield